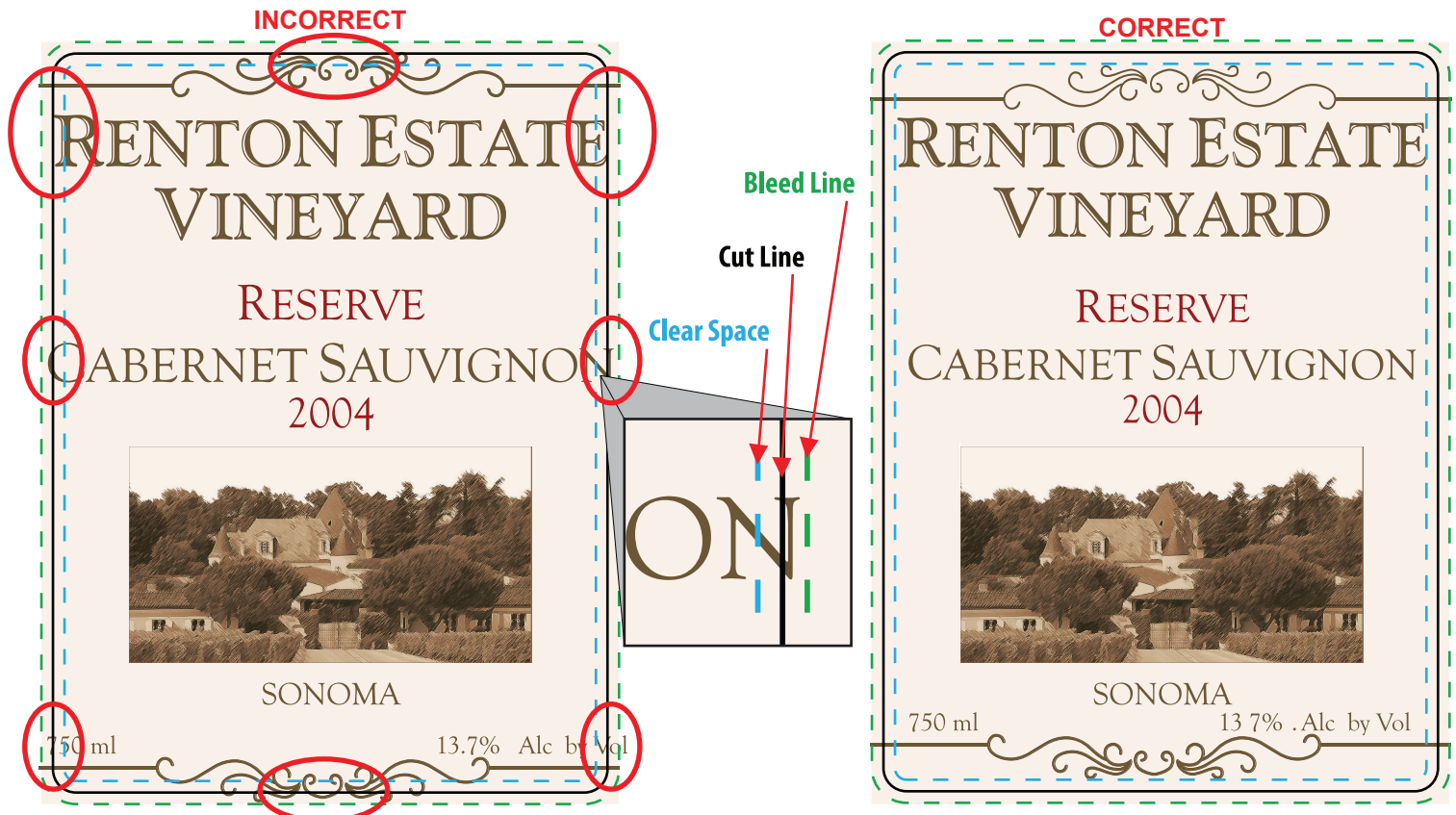# Common Art Problem: Clear Space / Bleed

Clear Space is easily defined. If an image or text is too close to the finished edge of your label it may inadvertently be trimmed off during the die-cutting process. To ensure that this does not happen you need to be sure that there is at least 1/16" (.063") of space between the die line and any image or text that should not be cut off.

EXAMPLE 1 Clear Space

The example above shows the Bleed line in green, Cut line in black and Clear Space line in cyan. The incorrect example on the left has several elements that are past the clear space line, these areas are circled in red. These elements could be cut off during the manufacturing process as they are past the clear space line. To correct this the artwork would need to be adjusted, as the example on the right shows, to bring those elements circled in red brought back into the clear space line.

EXAMPLE 2 Bleeds

The example on the left shows artwork that is intended to bleed, but there is not enough of the image to support a bleed once finished as the artwork only reaches the cut line. To achieve a bleed on this example we will need the image of the ma n and the red background to extend past the cut line and into the bleed line. This will ensure a clean uniform finish during manufacturing. The correct adjustments have been made on the right.